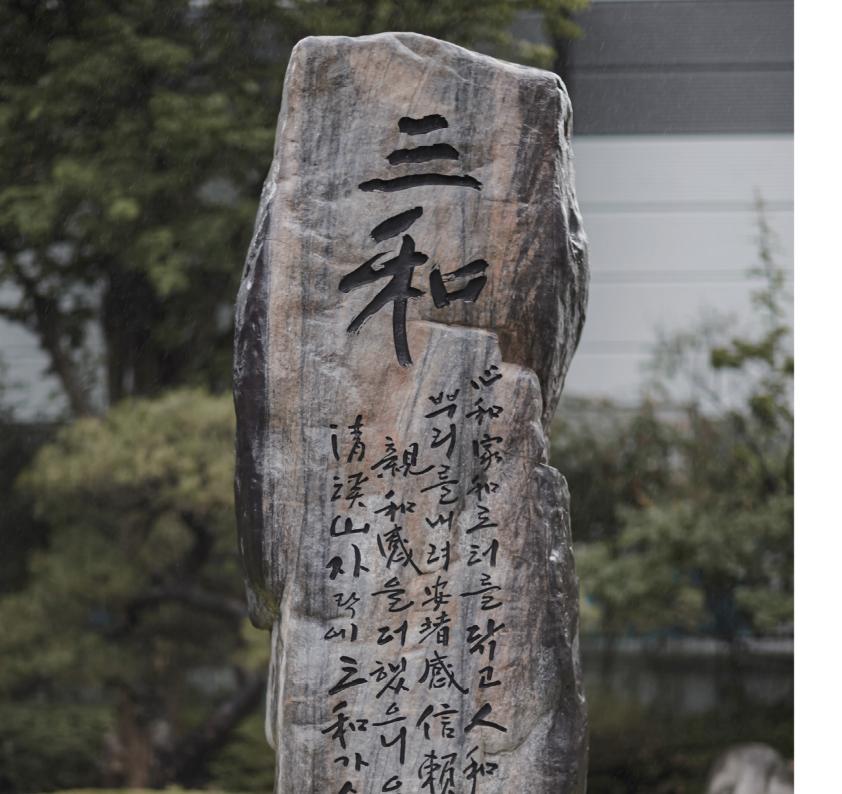


2024 SAMHWA Research & Development New Products



Taking its first steps as Samhwa Mold in 1977, SAMHWA Co., has grown into a mold and plastic molding manufacturer, maintaining its dominance in the market for cosmetics subsidiary materials based on its continued investment in R&D, product excellence and customer trust.



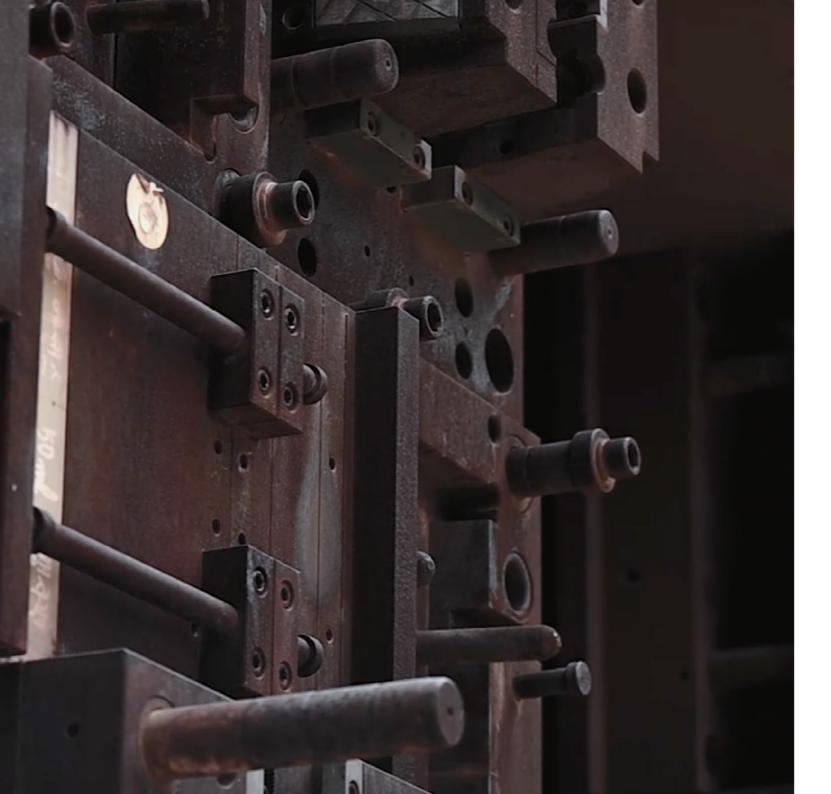
Corporate Philosophy

For the past 40 years following our motto, integrity, humility and creativity, SAMHWA has been at the forefront in domestic cosmetic packaging market.

Instead of pursuing a rapid growth, SAMHWA steady and consistently focused in creativeness for innovation with continuous investment in our R&D and was able to promote and introduce GLOBAL MEGA HIT innovative product.

However over the past 40 years, the most significant growth driver was the pursue of our company motto to make wise decisions within fast-changing internal and external environmental factors.

SAMHWA co., Ltd. envision a right path toward the future with new synergies to continuosly bring innovative product to our customers.



R&D Philosophy

SAMHWA started business with mold engineering. Over 40 years of capitalized knowhow on mold engineering and technology bring SAMHWA to lead and continuosly innovate by developing top leading airless and airtight cosmetic products. Based on our expertise in mold engineering and technology, our R&D is concentrating on developing new innovative product with high quality standard and competitiveness within the cosmetic industry.

Lately, we have focused on developing INNO-ECO Products following the current market trend of favoring eco-friendly products satisfying the 3R aspects (Recycle / Reduce / Reuse). As a result of huge efforts, we were able to successfully develop a new pumping technology and a refill system structure that can combine simplicity and convenience of use. Through the process, we have taken a step closer to our aim to satisfy the customer and as well consumer who use SAMHWA product.

INNO-ECO Products are safe for brands, consumers, and environment. SAMHWA will offer the right quality of products to fulfill the customers' complete satisfaction.



SAMHWA is promptly handling the entire processes with an all-in-house system.

In addition, from cosmetics and daily supplies to medicine and medical supplies, SAMHWA is a comprehensive plastic manufacturer that design, produces and sells plastic-based everyday tools, which make up an irreplaceable part of our lives.

Considering environment and future, SAMHWA is researching & developing BLOW / ECO PUMP / CUSHION products and introducing them under SAMHWA's packaging MAZEL brand.

Product Name		Capacity	Dimension(mm)	Material	Page No
CLEANSE & SKINCARE					
Grinding Balm		100g	Ø 82×86.5	All PP	14
Master Blending Series	Airless	25ml + 25ml	Ø 43.6×140	All PP	15
	DP	40ml + 40ml	Ø48×148	PP, PETG	15
Refill Stick 10g		10g	Ø 27 × 107	All PP	16
Refill Sunstick 20g		20g	59×27×85	All PP	17
Gua Sha Massage Cream	Dial Type - A	65g	66×33×127	PP, PE, SUS	18
	Dial Type - B	65g	66×33×120	PP, TPE, PE, SUS	18
	Tube Type - A	70ml	56×30×100	PP, LDPE, SUS	19
	Tube Type - B	50ml	52×26×99	PP, TPE, LDPE	19
Objet Pump		400ml (300, 500ml)	Ø 70×173	PP, PET, Eco Pump 2cc	20
ECO Airless Series		30ml	Ø 36 × 97	PP, LDPE	21
		50ml	Ø 36 × 122	PP, LDPE	21
		100ml	Ø48×130	PP, LDPE	21
TL Focus		50ml	Ø 36 × 125.5	PP, PET, LDPE	22
DAL Dropper	DAL Dropper	30ml	Ø 37 × 92.5	PP, TPE, PET, GLASS	23
	DAL Dropper: Flat	30ml	Ø 37 × 94	PP, TPE, PET, GLASS	23
Refill Glass Airless Series	Refill Glass Airless	15ml	Ø 37.5 × 110	GLASS, PP, Eco Pump 0.2cc	25
		20ml	Ø 37.5 × 125	GLASS, PP, Eco Pump 0.2cc	25
		30ml	Ø 37.5 × 150	GLASS, PP, Eco Pump 0.2cc	25
		50ml	Ø 37.5 × 160	GLASS, PP, Eco Pump 0.2cc	25
	Glass Airless	30ml	Ø 37.5 × 110	GLASS, PP, Eco Pump 0.2cc	26
		50ml	Ø 37.5 × 125	GLASS, PP, Eco Pump 0.2cc	26
		70ml	Ø 37.5 × 150	GLASS, PP, Eco Pump 0.2cc	26
		90ml	Ø 37.5 × 160	GLASS, PP, Eco Pump 0.2cc	26
	Refill Square 30ml	30ml	37.5 × 37.5 × 153	GLASS, PP, AL, Eco Pump 0.2cc	26
	AJ50	50ml	Ø 69×81.5	GLASS, PP, PETG, Eco Pump 0.8cc	27

Product Name		Capacity	Dimension(mm)	Material	Page No
BASE MAKEUP					
Ultimate Slim Cushion	Square	15g	75×75×20.4	All PET(+ PET Based Elastomer)	29
	Circle	15g	Ø 76×20.3	All PET(+ PET Based Elastomer)	29
Grind Pact Series	Grinding Compact	15g	Ø 78×29.8	Case: ABS / Refill: PP	30
	Grinding Compact: Metal	15g	Ø 78×29.8	Case: ABS / Refill: PP + SUS	30
Tension Powder		7-8g	60×96×26.2	Optional: PET / PETG / PP	3.
Clear Deco Powder		10g	Ø 72.8 × 32	PP, SAN	32
Color Corrector	Finger Touch Pen	10ml	Ø 17 × 155.7	PP, LLDPE, PETG, TPE, etc	33
	Rolling Serum: Ball	10ml	Ø 17 × 137	PP, LLDPE, PETG, TPE, etc	33
	Rolling Serum: Silicon	10ml	Ø 17 × 145.5	PP, LLDPE, PETG, TPE, etc	33
	Rolling Serum: Spoid	10ml	Ø 17 × 145.5	PP, LLDPE, PETG, TPE, etc	33
Dip and Fit Spatula		40ml	30 × 30 × 138.5	PP, PET, LDPE, SUS	34
Clear Cushion	BCR	15g	Ø 75 × 24.7	All PET(+ PET Based Elastomer)	35
	DRS	15g	75 × 75 × 24.7	All PET(+ PET Based Elastomer)	35
POINT MAKEUP					
Lipstick Series	Ultimate Slim Lipstick	2g	16×16×93	PETG, etc	37

Ultimate Slim Lipstick	2g	16×16×93	PETG, etc	37
Deep Clear Lipstick	3.5g	20×20×77	PETG, etc	37
Slim Lipstick	3.5g	19×19×75	PETG, etc	37
Multi Mascara	8ml + 3ml	Ø 18.6×140	PET, PP, ABS, PETG, LDPE	38
Multi Care Stick	4ml / 8ml + 3ml	Ø 18.6×141.7	PET, PP, ABS, PETG, LDPE	38
1 Dish	10g	60×60×13.5	PETG, AL	39
3 Dish	2.6g × 2 + 4.2g	60×60×13.5	PETG, AL	39
4 Dish	2.3g × 4	60×60×13.5	PETG, AL	39
	Deep Clear Lipstick Slim Lipstick Multi Mascara Multi Care Stick 1 Dish 3 Dish	Deep Clear Lipstick 3.5g Dim Lipstick 3.5g Multi Mascara 8ml + 3ml Multi Care Stick 4ml / 8ml + 3ml 1 Dish 10g 3 Dish 2.6g × 2 + 4.2g	Deep Clear Lipstick 3.5g 20 × 20 × 77 Slim Lipstick 3.5g 19 × 19 × 75 Multi Mascara 8ml + 3ml Ø 18.6 × 140 Multi Care Stick 4ml / 8ml + 3ml Ø 18.6 × 141.7 1 Dish 10g 60 × 60 × 13.5 3 Dish 2.6g × 2 + 4.2g 60 × 60 × 13.5	Deep Clear Lipstick 3.5g 20 × 20 × 77 PETG, etc Slim Lipstick 3.5g 19 × 19 × 75 PETG, etc Multi Mascara 8ml + 3ml Ø 18.6 × 140 PET, PP, ABS, PETG, LDPE Multi Care Stick 4ml / 8ml + 3ml Ø 18.6 × 141.7 PETG, PP, ABS, PETG, LDPE 1 Dish 10g 60 × 60 × 13.5 PETG, AL 3 Dish 2.6g × 2 + 4.2g 60 × 60 × 13.5 PETG, AL

BLOW SERIES

Development	40
Bottle	44
Neck	48
Spray / Spoid / etc.	50

2024 SAMHWA R&D Innovation

SAMHWA keep pushing technical boundaries in each of our new innovative products to combine rapid changing consumer beauty trend needs and sustainable responsibility with the goal to make a step closer in our aim to satisfy our customers and as well consumers who will use SAMHWA innovation.

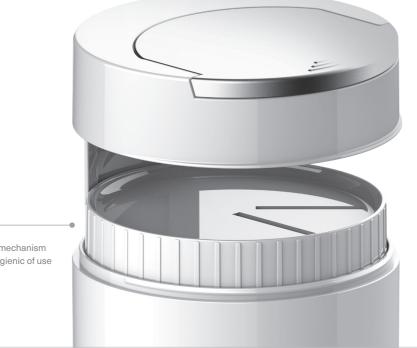


Cleanse & Skincare

Grind Cream

Large capacity grinding balm for hygienic use.

> Grinder Rotational dial mechanism for ease and hygienic of use





FEATURES

PP Mono Material Antibacterial PP, PCR 100% Applicable **Airtight Functionality ZERO** Remaining Capacity Soft Rotational Sensitivity Easy Filling Process Embedded Spatula Shower-Proof

CA	PA	C	ידו

100g

DIMENSION

Ø 82 × 86.5	mm
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ZAMHM

MATERIAL

All PP

14





Embedded Spatula







Cleanse & Skincare

Master Blending Series

The smart blender that adjusts dosage of the formulation to according to the desired effect and use sensibility.

FEATURES

REDUCE

Innovative reduction in plastic usage in refill. (19.56% of total weight)

Reduce waste by replacing only minimal parts.

REFILL

Innovatively overcome the limitations of recyclability of cosmetic packages. Easy to separate materials and use.

Refill-optimized design.

REUSE

Maximize resource circulation by repeated reuse of the external package.

Reusing the external package with 3 refills reduces the environmental load by 216%.

RECYCLE

Single PP material applied on refill cartridge.

CAPACITY

Airless	25ml + 25ml
DP	40ml + 40ml

DIMENSION

Airless	Ø 43.6 × 140	mm
DP	Ø 48×148	mm

MATERIAL

Airless	PP, PETG, LDPE	
DP	PP, PETG	

mazel

15

Cleanse & Skincare

Refill Stick 10g

Simple & easy refill stick with easier gesture for the replacement of the refill.



FEATURES

All PP, Mono material.

Most components are reusable and refill module consists of minimal parts.

Easy slide in refill stick for better user experience for replacing a refill module.

CAPACITY

10g

DIMENSION

Ø 27 × 107

MATERIAL

All PP

16

mm





Refill Sunstick 20g

Simple & easy refill stick with easier gesture for the replacement of the refill.



HOW TO REFILL

- 1 Remove refill caps of the refill module.
- 2 Slide in & out to replace.
- 3 Slide in & it clicks.
- 4 Rotate the dial to use.

CAPACITY

20g

DIMENSION

59 × 27 × 85 mm

MATERIAL

All PP



Gua Sha Massage Cream: Dial Type

Easy-use cream with built-in applicator for massage.

Gua Sha applicator package for neck and body.

More capacity to be filled with minimal space for





Type A + Heart Gua Sha Applicator



Type B + Protruding Gua Sha Applicator





Type A + Heart Gua Sha Applicator

Type B + Protruding Gua Sha Applicator







18

FEATURES

Dual-Screw

structures.

CAPACITY

Туре А

Туре В

Туре А

Туре В

Туре А

Туре В

MATERIAL

DIMENSION

65g

65g

66×33×127

66×33×120

PP, PE, SUS

PP, TPE, PE, SUS

mm

mm

Cleanse & Skincare

Gua Sha Massage Cream: Tube Type

Easy-use cream with built-in applicator for massage.

FEATURES

Gua Sha applicator package for neck and body.

Refill & Choice It can be used by selecting easy refills and various applicators as a screw fastening applicator.

CAPACITY

Туре А	70ml
Туре В	50ml

DIMENSION

Туре А	56×30×100	mm
Туре В	52 × 26 × 99	mm

MATERIAL

Туре А	PP, LDPE, SUS
Туре В	PP, TPE, LDPE

mazel

19

Cleanse & Skincare

Objet Pump

A pump with a sensuous design that will become an objet in everyday life.



500ml

FEATURES

Interior Objet Design

Shower Proof Nozzle

Unlike conventiional pump structures in which water enters through between the shoulder and the nozzle when shower, the nozzle covers the shoulder to prevent water from entering the package.

Eco Pump

Easy to recycle by using the ALL PP Eco pump with the metal spring removed.

CAPACITY

300ml, 400ml, 500ml

DIMENSION

400ml Ø 70 × 173

MATERIAL

PP, PET, Eco Pump 2cc

20

mm





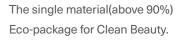




50ml

Cleanse & Skincare

ECO Airless



ECO AIRLESS

ECO - FRENDLY ALL PP (90 %) VARIED VOLUME

SAMHWA

100ml



FEATURES

All PP Material

Easy to Recycle

PCR Applicable

Various Capacity Options

CAPACITY

30ml, 50ml, 100ml

DIMENSION

30ml	Ø 36 × 97	mm
50ml	Ø 36 × 122	mm
100ml	Ø 36×130	mm

MATERIAL

PP, LDPE

mazel

Cleanse & Skincare

TLFocus

A new concept package with simplified internal parts to highlight the formulation.

FEATURES

Discharge Without Tube or Piston

The dip tube-free structure allows the formulation to be discharged through the internal flow path when pumping.

Formula Focus

The design with no interior structure in center emphasizes special solid substances such as herbs, petals, and gold pearls can be inserted into a center of the formula space to maximize the functions of cosmetics.

Formula Flow Focus

Through post-processing (graphics) that shows only the flow path or the shape of the brand logo, the formulations can be emphasized by showing the effect of filling the graphics when used for the first time.

CAPACITY

50ml

DIMENSION

125.5	
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MATERIAL

22

PP, PET, LDPE

5







Sphere Type



Cleanse & Skincare

DAL Dropper

Dropper with a design reminiscent of the clear full moon.

FEATURES

Differentiated from the current pre-mold market. Bi-injection technology applied. Reduced number of parts. Olefin single material. Trendy design. Comfortable grip.

CAPACITY

30ml

DIMENSION

Sphere	Ø 37 × 92.5	mm
Flat	Ø 37 × 94	mm

MATERIAL

Outer Cap	PP
Spoid Rubber	TPE
Inner Cap	PP
Inplug	PE
Spoid	GLASS / PP
Bottle	PET



Refill Glass Airless Series

Luxe Packages with maximum Eco-friendliness.

FEATURES

Upgradable asethetic by adding various visual effects processes to reusable glass package. Reusing the external package with 3 refills reduces the environmental load by 248%. Refill cartridge: ALL PP

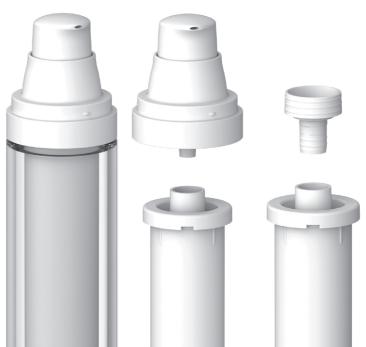
PRODUCT LIST

Refill Glass Airless	15ml
	20ml
	30ml
	50ml
Glass Airless	30ml
	50ml
	70ml
	90ml
Square	30ml
AJ50	50ml

ZAMHM







50ml





Cleanse & Skincare

REFILL GLASS AIRLESS SERIES Refill Glass Airless

FEATURES

REUSE: Glass Bottle

Reusable Glass Bottles are able to decorated express luxury with eco-friendliness.

RECYCLE: Refill Module

The refill module that is thrown away after use is composed of ALL PP Mono material to increase recyclability.

Zero residual capacity by Implementation of piston and inner structure.

REDUCE: Eco Pump

Remove the metal spring that hinders recycling and implement. It close to a Mono material using PP-based TPE.

REUSE: Shoulder & Cap

Reusable Shoulder & Cap are able to decorated express luxury with eco-friendliness.

HOW-TO REFILL & USE

1	Pull out the pump to remove the module.
2	Remove the refill cap.
3	Put the pump module part in a new refill bottle.

CAPACITY

15ml, 20ml, 30ml, 50ml

DIMENSION

15ml	Ø 37.5×110	mm
20ml	Ø 37.5 × 125	mm
30ml	Ø 37.5 × 150	mm
50ml	Ø 37.5 × 160	mm

MATERIAL

GLASS, PP, Eco Pump 0.2cc





REFILL GLASS AIRLESS SERIES

Square 30ml

CAPACITY

30ml

DIMENSION

37.5 × 37.5 ×153

MATERIAL

GLASS, PP, AL, Eco Pump 0.2cc

26

ZAMHMA

mm





Cleanse & Skincare

REFILL GLASS AIRLESS SERIES

AJ50

FEATURES

Anti-Bacterial Material(Optional)

Sealed Structure

Easy Refill System

Minimal Residues System

0.8cc Eco Pump

Easy Refill System

CAPACITY

50ml

DIMENSION

Ø 69 × 81.5

MATERIAL

Overcap	PETG
Nozzle	PP
Shoulder	PETG
Eco Pump 0.8cc	PP + TPE
Overcap	PP
Piston	PE
Inner Bottle	PP
Outer Bottle	GLASS



mm

Base Makeup





Circle



Square

Base Makeup

Ultimate Slim Cushion

Ultimate Slim Cushion is a fullfeatured product, with airtightness, refills, full size puff, large mirror, and 15g of formula.

FEATURES

Larger Mirror

Airtight

Bi-injected refill cover for maximum airtightness.

Better Usability

Larger area, compared to other circular refills, provides better usability.

Larger Puff

CAPACITY

15g

DIMENSION

Square	75 × 75 × 20.4	mm
Circle	Ø 76×20.3	mm

MATERIAL

All PET(+ PET Based Elastomer)





Grinding Compact

Grinding compact that gives you a fresh feeling of use when it touches your skin.

FEATURES

PP Mono material Antibacterial PP, PCR 100% applicable Airtight functionality Zero remaining capacity Soft rotational sensitivity

Easy filling process

Refillable catridge module

Hygenic Use

No exposure of the formulation when use unlike sponge or meshed cushion or balm type packages, it can be used hygenically by turning the dial cutter and discharging the formulation as much as needed to reduce unnecessary contact with the puff or applicator.

CAPACITY

15g

DIMENSION

Ø 78×29.8	n	nm

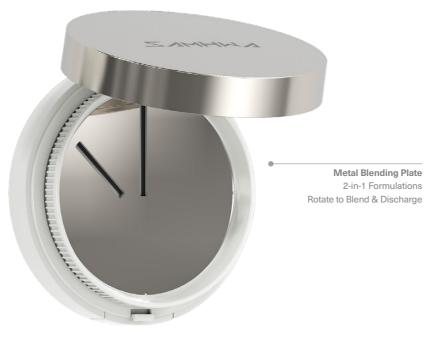
MATERIAL

30

PP Version Outer case: ABS Refill Module: PP Metal Version Outer case: ABS Refill Module: PP + SUS

ZAMHMY







Base Makeup

Tension Powder

A new concept powder compact that delivers the foundation to the applicator without fluttering.

Press the rubber button to discharge the powder



HOW TO REFILL & USE

- 1 When refilling, engage the refill module as in the conventional cushion refill process.
- 2 Press the rubber button to discharge the powder in catridge.
- 3 Open the inner top case and use powder under the mesh.

CAPACITY

7-8g

DIMENSION

60	×	9	6	×	2	6.	2

mm

MATERIAL

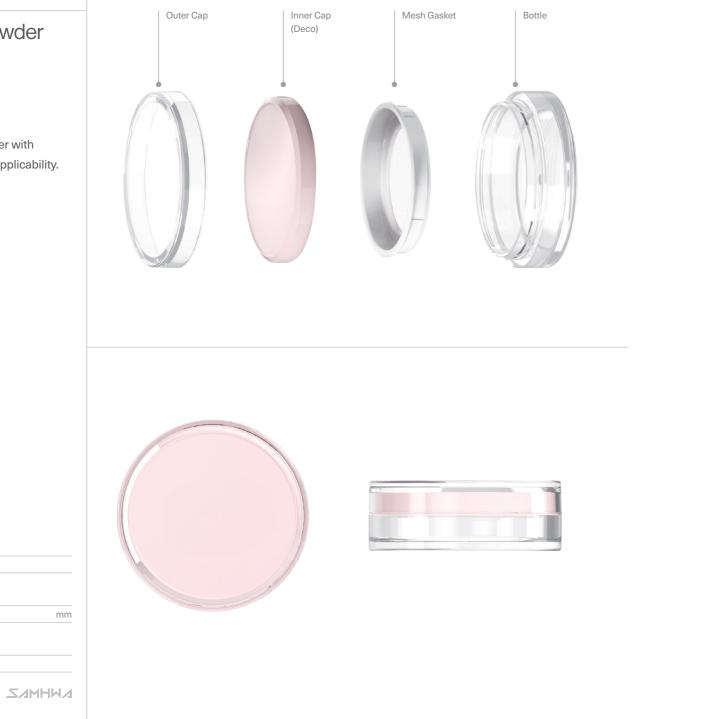
PET / PETG / PP (Optional)



Base Makeup

Clear Deco Powder

Transparent deco-powder with various custom design applicability.





0

CAPACITY

10g

DIMENSION

m
1

MATERIAL

PP, SAN

32

Spoid



Base Makeup

Color Corrector

Clean & easy applicators that touches various areas such as eyes, mouth and more.

FEATURES

Ergonomic button design for spot area treatment.

Fingertip-like wide and flexible applicator replaces use of finger.

Pen type body for easy to hold and accurate use.

Airless system

CAPACITY

10ml

DIMENSION

Finger Touch Pen	Ø 17×155.7	mm
Ball	Ø 17×137	mm
Silicone	Ø 17×145.5	mm
Spoid	Ø 17×145.5	mm

MATERIAL

PP, LLDPE, PETG, TPE, etc

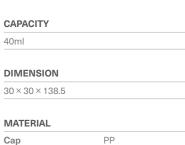


Base Makeup

Dip and Fit Spatula

Easy dip & delicate fit to complet base makeup, all-in-one spatula foundation.





	FOUND DE TEINT HEALTHY GLOW HYDRATANT
mm	SPF 25 / PA+++
PP	
SUS	
PE	ДИНИЛ
PET	









34

Bottle

Spatula Wiper



Base Makeup

Clear Cushion

The most clear cushion compact with minimal structure and mono material.



CAPACITY

15g

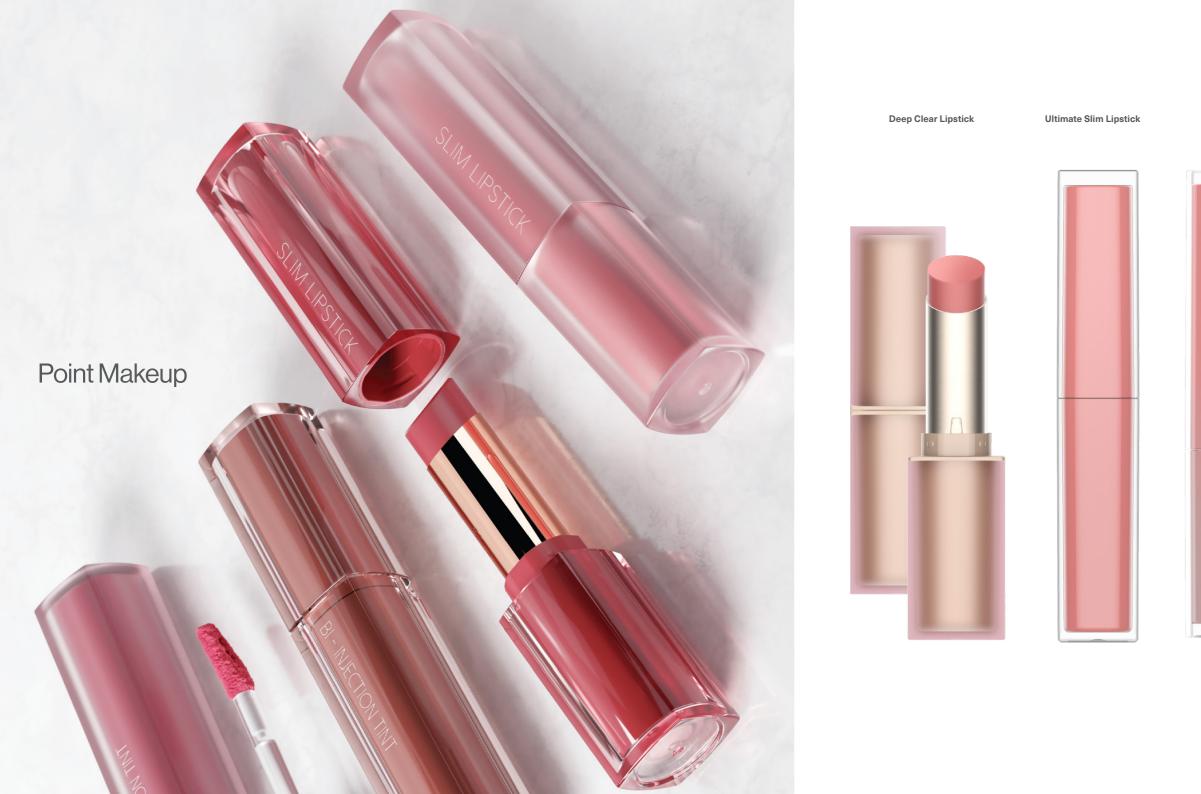
DIMENSION

BCR Cushion	Ø 75×24.7	mm
DRS Cushion	$75 \times 75 \times 24.7$	mm

MATERIAL

All PET(+ PET based elastomer)





Point Makeup

Lipstick Series

Slim Lipstick



The slim lipstick series with biinjection for various expressions and depths.

CAPACITY

Deep Clear Lipstick	3.5g
Ultimate Slim Lipstick	2g
Slim Lipstick	3.5g

DIMENSION

Deep Clear Lipstick	$20 \times 20 \times 77$	mm
Ultimate Slim Lipstick	16 imes 16 imes 93	mm
Slim Lipstick	$19 \times 19 \times 93$	mm

MATERIAL

PETG, etc

mazel

Base Makeup

MULTI CARE SERIES Multi Mascara

2-in-1 multi mascara packages for makeup and lash care in a single step.



Essence Bottle	3ml
Outer Bottle	8ml

DIMENSION

Ø 18.6×140

MATERIAL

PET, PP, ABS, PETG, LDPE

MULTI CARE SERIES

Multi Care Stick

2-in-1 multi care stick for both makeup and skincare in a single step.

CAPACITY

Formula 1	4ml / 8ml	
Formula 2	3ml	

DIMENSION

Ø 18.6×141.7	mm
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MATERIAL

PET, PP, ABS, PETG, LDPE

38

mm

Ease of use with a button An appropriate amound of nutritiional essence discharged to the inside as the button is pressed. Hygenic Mixing Hygiene without concern of contamination due to no exposure of the secondary formulation to the air.



Long Lasting Freshness Freshness of the air-blocked formulation that is transmitted to the skin as you apply it.

No more inconvenience Both eye makeup and lash care can be performed at once without using two products separately.

Press the button to discharge the secondary formulation and rotate the button to lock when not in use to prevent the formulations

Concentration Control The secondary formulation helps control the concentration of the primary formulation to complete a smooth feeling of use.

Ease of use with a button

from accidently mixing into each other.





Base Makeup

CN Palette

1 Dish

A complete transparent palette with deep transparency and a variety of color options.

4 Dish

3 Dish

CAPACITY

1 Dish	10g
3 Dish	2.6g × 2 + 4.2g
4 Dish	2.3g×4

DIMENSION

|--|

mm

MATERIAL

PETG, AL

mazel





Blow Development

SAMHWA co., Ltd. has been leading the global skincare market with airless and dispensing pump product, as well as the global makeup market with the World's Best airtight compact.

With continuous investment in business expansion, in 2018, SAMHWA expanded it's operation to enter the household product market by building a blow facilities.

With over 40 years of experience and technology knowhow, SAMHWA will bring the innovative blow product to the cosmetic market as well as the household market.

Heavy Blow Method Container Made

Blow injection machine line

Core Technology

Lighter than glass, unbreakable, and has the same effect as glass(increased price competitiveness) Various designs and post-processing available

Auto label application process



Finished blow bottle line output

Blow Bottle



R5

Ø 20

Jar Square

Ø 57

Classic Circle

Ø 20

Classic Square

Ø 20

100ml





Jar Circle Ø 55

Hidden Ø 18



Classic Square Ø 20



Hidden CO18 Ø 18



Boston Ø 18



Mist Circle Ø 20

Blow Bottle



400ml

500ml



Circular Angle Ø 24



DMI_Snap-on Ø 24



Boston_Snap-on Ø 24

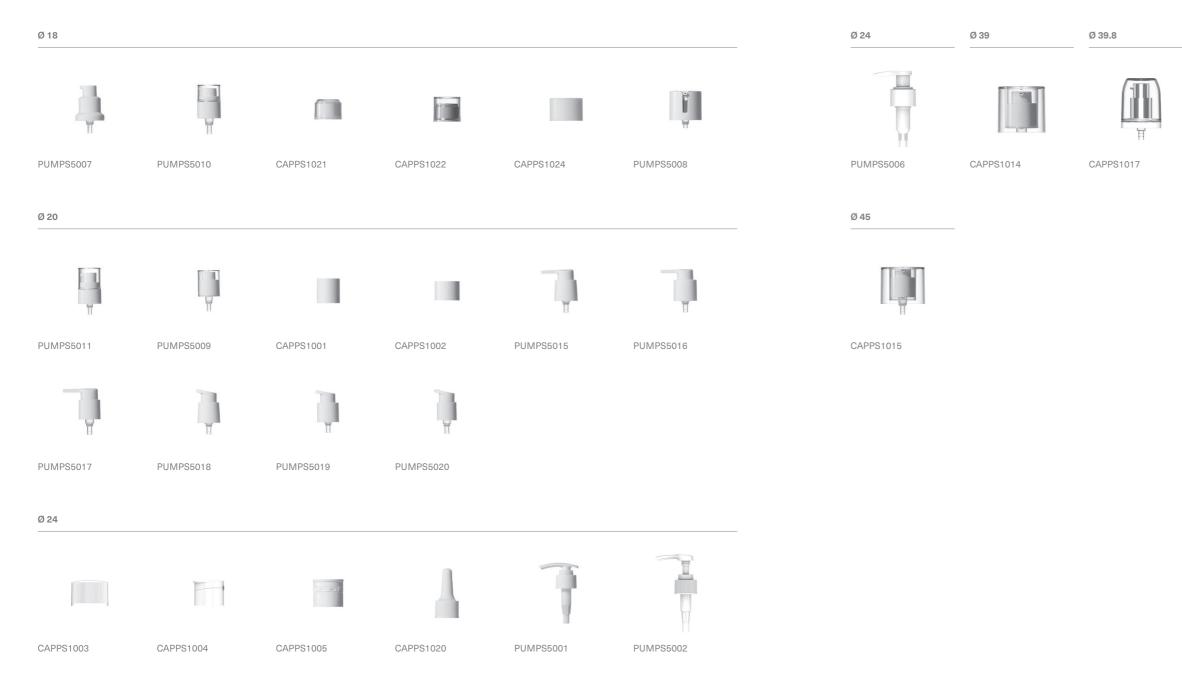


Boston_Screw Ø 24



Circular Angle Ø 24

Blow Neck







CAPPS1006

CAPPS1016

Blow		
Spray	Spoid	etc.
ECN	Ø 18	SLIM CAP
Ŷ		
40° (PUMPS5014 + CAPPS1012) 60° (PUMPS5096 + CAPPS1012)	CAPPS1028	CAPPS1026
BULLY	Ø 20	STANDARD CAP
40° (PUMPS5014 + CAPPS1023) 60° (PUMPS5096 + CAPPS1023)	CAPPS1029	CAPPS1027
VALT		SHAKER CAP
40° (PUMPS5014 + CAPPS1011)		
60° (PUMPS5096 + CAPPS1011)		CAPPS1025









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